

Going Paperless Equals Savings and Efficiency

Schools go paperless with notification system... save thousands of dollars.

Snap-shot Overview

Savvy schools across the country have found an innovative way to save thousands of dollars, and increase income by using school notification systems to replace paper, ink and postage costs.

In an effort to cut costs, schools are using parent notification systems to reduce or eliminate paper handouts, reminders, report cards, flyers, or bulletins without jeopardizing communication. Once thought of for only school cancellations and emergencies, parent notification systems are now a source of substantial savings. Here are some ideas from a few schools that have seen measurable savings by using SchoolReach® Instant Parent Contact®.



Saving Thousands

St. Monica School in Mercer Island, Washington sent SchoolReach notifications in place of mailed and student-delivered items. The Result: Printing and paper expense went from over \$1,200.00 to just \$200.00 in one quarter. The notification system had swiftly paid for itself and the school was saving money and time. The school now uses SchoolReach to send out handbooks, information updates, and even the school directory.

"St. Monica's SchoolReach e-mails and messages have been well received. The people in our community love it..." says administrative assistant, Ruth Carton. St. Monica's is so pleased with the effectiveness of using SchoolReach; they are putting out a challenge to others in the Diocese of Seattle to join them in using notification systems to save paper and reduce costs.

Parents Pay More Attention to Voice Notifications

Michael Butchko, Principal at Hillside Academy in New Jersey, used the SchoolReach system to remind parents about outstanding tuition payments. By the next month, overdue tuition amounts were reduced by \$19,000 with no added mail or postage cost.

School Saves \$1000 in One Quarter
Mercer Island, WA

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Ruth Carton
Administrative Asst.
St. Monica School

Notification increases fund-raising success

Schools are now beginning to use notification systems to enhance development and increase fund-raising. Bishop Feehan Catholic School in Massachusetts used SchoolReach to send out a message that its annual toy drive was short of its goal. Within a few days after the message was sent out, the donations boomed from 500 toys to 4000 toys.



To learn more about SchoolReach and our cost efficient services please call 800-420-1479 or visit us at www.schoolreach.com